



AN
IMPORTANT MESSAGE
FROM THE
DIRECTOR OF THE
UNITED STATES MINT

Dear Coin Collector:

As someone who has demonstrated an interest in coin collecting, you no doubt recognize the quality and craftsmanship of coins and coin sets from the U.S. Mint.

If you haven't already done so, perhaps this is the time to discover the attributes of another popular Mint collectible which you are sure to enjoy — our annual Uncirculated Coin Set. Like the U.S. Mint coins you already own, this set offers not only fine craftsmanship, but an affordable way to expand your enjoyment of the hobby. It's a collecting opportunity you won't want to miss.

Rich In Heritage — And Richly Rewarding

As a nation, America has long been enthralled with collectibles that tell a story. And with coinage representing one of America's earliest national achievements, what could be more rewarding than collecting these miniature pieces of our American heritage?

Produced at the Philadelphia and Denver Mints, our 1990 Uncirculated Coin Set contains two each of the Kennedy half dollar, Washington quarter, Roosevelt dime, Jefferson nickel and Lincoln cent. The set of ten coins is accompanied by a mint mark piece from each facility, as well as a brochure providing interesting facts and background on the coins and their designers.

Priced At Only \$7.00 Per Set

At just \$7.00, the 1990 Uncirculated Set is a real collector's bargain — we've kept it at the same reasonable price for the past six years! And, as you know, uncirculated coins are especially appealing because they come to you new, shiny and lustrous, just as they were on

the day they were struck. For more detailed information on these miniature keepsakes, I invite you to examine the enclosed brochure.

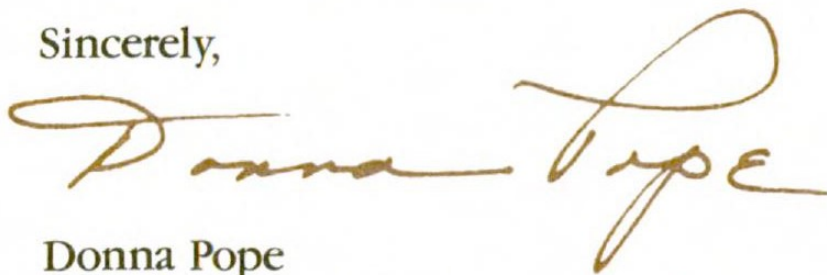
**New For 1990:
The Eisenhower Centennial Coin**

As you know, the U.S. Mint has struck a new one-dollar coin to commemorate the 100th anniversary of the birth of Dwight David Eisenhower. Although the introductory "pre-issue" purchase period has passed, these beautiful silver coins are still available at full price. The Eisenhower Dollar serves as an important reminder of one of this century's great American leaders — please consider adding it to your collection, if you have not done so already.

**Experience The Joy
Of Collecting Uncirculated Coins —
And Pass It On!**

As a discerning collector, you'll easily appreciate the beauty and quality of this year's Uncirculated Set. And I think you'll agree that our low price not only makes it easy to purchase — but ideal for gift giving, too. I hope you will take advantage of this opportunity and further your enjoyment of a great American hobby! And please accept my thanks for your interest in coinage from the U.S. Mint.

Sincerely,

A handwritten signature in brown ink that reads "Donna Pope". The signature is fluid and cursive, with the first name "Donna" and last name "Pope" clearly distinguishable.

Donna Pope
Director of the U.S. Mint

THE 1990
UNITED STATES MINT
UNCIRCULATED
COIN SET



How To Order Your 1990 Uncirculated Set

Ordering your Uncirculated Set is easy — simply fill out the enclosed order card, making sure to include any change of address. Then use the enclosed pre-addressed envelope to mail the card with your remittance.

Many of our customers find that family and friends appreciate receiving these beautiful coins as gifts. Don't hesitate to purchase additional sets, since there is no limit to the number of 1990 Uncirculated Sets you can order.

Please allow at least eight weeks for delivery. Checks will be deposited and credit card orders billed upon receipt by the Mint. Once accepted, all sales are final.



For further information, contact:

Customer Service Center
United States Mint
10001 Aerospace Drive
Lanham, MD 20706

(301) 436-7400

United States Mint numismatic programs are self-supporting. All proceeds from sales, after reimbursement for costs, are deposited to the General Fund of the United States Treasury.

Designed and printed in the U.S.A.



EXPERIENCE AND SHARE THE JOYS OF COLLECTING — FOR JUST \$7.00

As a young nation, America has always found not only charm but a sense of history in articles from the past. Whether contemporary or traditional, educational or entertaining, items that tell a story are eagerly sought and tenderly preserved by virtually every American. Indeed, over the years, collecting has become a favorite American pastime. And our personal collections of stamps, buttons and cards — even toys and other collectibles — all reflect this love affair with symbols of our past.

Coinage: A Tribute To America's Great Leaders

Just as many collectibles pay homage to important persons and events, current U.S. coinage offers a constant reminder of people who have helped shape American history. From our first President, George Washington, to Presidents of this century, our coinage is a lasting salute to the leaders that America has loved and revered.

The U.S. Mint: Bringing Our History Closer To Home

In its 198 years, the U.S. Mint has produced a variety of coinage to satisfy the needs of a rapidly growing nation. But, equally important, the Mint has also brought the opportunity and joys of collecting to millions of Americans of all ages.

Most of us love having something that is exclusively and uniquely American. But, for a collector, the 1990 Uncirculated Coin Set presents an unusual opportunity: fine craftsmanship, at an ex-



traordinary value, in a collectible produced exclusively by the United States Mint.

Each 1990 Uncirculated Set includes coins struck at the Philadelphia and Denver Mints, along with "P" and "D" mint marks.

A Collection To Treasure

Produced at the Philadelphia and Denver Mints, the 1990 Uncirculated Set contains two each of the Kennedy half dollar,

Washington quarter, Roosevelt dime, Jefferson nickel and Lincoln cent. The set of ten coins includes a mint mark piece from each facility, as well as a brochure providing interesting facts and background on the coins and their designers. Gleaming

and meticulously struck, your uncirculated coins are sealed in special Mylar® packaging to ensure that the coins reach you in freshly minted condition.

At \$7.00, Easy To Purchase — And Ideal For Gift Giving Too!

Once again, the price of our Uncirculated Coin Set has stayed at the surprisingly low price of \$7.00—offering collectors a wonderful opportunity to begin or add to their collections, and share the joys of collecting with others.

Order your set—or as many sets as you wish—now. And enjoy a pastime that's as unique and exciting as America itself!



Uncirculated coins are as shiny and lustrous as the day they were struck.

The U.S. Mint Uncirculated Coin Set is an affordable way to introduce the joys of collecting to a friend or loved one.



Questions About Your Order? Call Us.

For any questions about your order, or to inquire about upcoming collecting opportunities, please call our Customer Service Center at (301) 436-7400. Our staff is available to help you Monday through Friday, from 9 a.m. to 5 p.m. Eastern Standard Time.

If you prefer, you may write to us (including your full name, account number and method of payment) at this address:

Customer Service Center
United States Mint
10001 Aerospace Drive
Lanham, Maryland 20706

We ask that you not contact any other Mint facility — even if there is one located near you. These are primarily production facilities and are not equipped to handle your inquiries as effectively as the Customer Service Center.